

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,958,224 B2
APPLICATION NO. : 09/251480
DATED : June 7, 2011
INVENTOR(S) : Kamran Amjadi

Page 1 of 2

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 15 lines 35-38 reading:

“said distributed computer network configured to link linking said incentive host server system, said incentive network server system, and said client system, so that each may communicate with the others;”

should read:

“said distributed computer network configured to link said incentive host server system, said incentive network server system, and said client system, so that each may communicate with the others;”

In column 15 lines 53-56 reading:

“61. The system of claim 60 wherein incentive server database defines fields in association with subscriber ID for storing one or more demographic characteristics include at least one of a postal zip code the state.”

should read:

“61. The system of claim 60 wherein incentive server database defines fields in association with subscriber ID for storing one or more demographic characteristics including at least one of a postal zip code and state.”

In column 18 lines 38-47 reading:

“80. The method of claim 77 wherein said incentive host server system to responding to receipt of said particular subscriber ID in association with said particular incentive network server ID comprises said incentive network host server system (1) determining a difference set of incentive offers by excluding from said first set of incentive offers any incentive offer contained in said second set of incentive

Signed and Sealed this
Twenty-sixth Day of July, 2011



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Director of the United States Patent and Trademark Office

offers, and to (2) transmitting coupon data defining electronic coupons corresponding to said difference set of incentive offers to an address associated with said particular subscriber ID.”

should read:

“80. The method of claim 77 wherein said incentive host server system responding to receipt of said particular subscriber ID in association with said particular incentive network server ID comprises said incentive network host server system (1) determining a difference set of incentive offers by excluding from said first set of incentive offers any incentive offer contained in said second set of incentive offers, and (2) transmitting coupon data defining electronic coupons corresponding to said difference set of incentive offers to an address associated with said particular subscriber ID.”

In column 20 lines 1-11 reading:

“86. The system of claim 83 wherein said incentive host server system programmed to respond to receipt of said particular subscriber ID in association with said particular incentive network server ID comprises said incentive network host server system (1) determining a difference set of incentive offers by excluding from said first set of incentive offers any incentive offer contained in said second set of incentive offers, and to (2) transmitting coupon data defining electronic coupons corresponding to said difference set of incentive offers to an address associated with said particular subscriber ID.”

should read:

“86. The system of claim 83 wherein said incentive host server system programmed to respond to receipt of said particular subscriber ID in association with said particular incentive network server ID comprises said incentive network host server system (1) determining a difference set of incentive offers by excluding from said first set of incentive offers any incentive offer contained in said second set of incentive offers, and (2) transmitting coupon data defining electronic coupons corresponding to said difference set of incentive offers to an address associated with said particular subscriber ID.”